

Privacy Statement

To use certain services, such as purchasing admission tickets and the use of online functionalities, you will be asked to provide data.

Hicle Inc. uses your data to provide the products or services selected by you. We may use your data to keep you informed of other activities, products and services. The data will not be sent to third parties unless explicitly stated.

How do we collect your data?

Besides the data you supply we also collect data during your visit to our events or our websites. We collect these data to tailor our events to your preferences and to provide you with relevant information. For example, we collect data when you scan your badge or ticket and if you register for a lecture or an activity. Also when you participate in a competition, sign up for the bike track or when you request specific information.

Click behaviour

Hicle Inc. collects visitors data through its websites, such as visitor numbers and the number of clicks on a specific page.

Cookies

Hicle Inc. can collect data by using cookies. Cookies are small text files that are stored on a browser to retain certain information when you visit a website. When you accept these cookies they will be stored for five years. In your browser you can delete your cookies. You can find more information in the settings from your browser. Please remember that many websites will not work correctly without cookies.

Performance cookies

We use performance cookies to adjust the website to the preferences of the visitor. These cookies will show us which pages are popular or create problems. This is to ensure that we give you the best experience on our website. We only use data that can never be used to identify you personally.

Social media cookies

Social media cookies will make it easy to share a page via social media or to display social content about a topic. Some examples of social media for which cookies may be used are Facebook, Twitter, LinkedIn and What'sApp.

Right to object

If you do not wish to be informed about the activities, products and services of Hicle Inc. please contact us per e-mail: info@ebikechallenge.com or write to: Hicle Inc., P.O. Box 535, Julian, CA 92036, USA.

Inspection, correction or removal of data or questions

You can access your data at any time and request a change or removal. For any privacy related questions you can send an e-mail to: info@ebikechallenge.com or write to: Hicle Inc., P.O. Box 535, Julian, CA 92036, USA.

**Links to other websites**

It is possible that we reference third party websites in our communication. Hicle Inc. is not responsible for the content and practices of these websites. This privacy statement does not extend to these third party websites.

New developments

Hicle Inc. reserves the right to make changes in the privacy statement further to new developments. We advise you to review this statement regularly.